

## **Lightweight, safe, super cool: uvex heyya pro**

**The uvex heyya pro is a kid's ski helmet with minimal weight, maximum protection and plenty of style. Alongside the comfortable features, uvex paid particular attention with the design of this helmet and listened carefully to the most important experts – young skiers and their parents.**

Kids get down to business fast on the learner slopes. It doesn't take them long to progress from their first wobbly attempts to competent downhill runs. To ensure that their children have optimum protection for all their ski adventures, parents look first for safety and then for comfort and design. Ask the kids themselves and they know exactly what's cool and what's not. Talking to young users on the slopes, you hear time and time again – if I don't like it, I'm not wearing it. Good thing that uvex listened to what kids want when they developed the uvex heyya pro. The result is a modern helmet design in popular colours.

## **Cool styles for young ski groms**

Thanks to its in-mould construction, the uvex heyya pro offers maximum protection at minimal weight (from 350 grams, depending on helmet size). The IAS system ensures perfect, individual helmet width adjustment. It's child's play to operate via the large dial at the back of the head, which is still easy to handle with gloves on. For additional comfort, there is an integrated ventilation system and a removable, washable lining. To keep ski goggles in place and stop them getting lost, uvex equips the helmet with a headband holder. The overall design is clean and minimalist. The matt optic and timeless, modern styling with perfectly matching colour combinations, will quickly win over even the most discerning young skier. The uvex heyya pro is available in eight colourways (red-cyan mat, blue-yellow mat, green-blue mat, race blue mat, race red mat, black mat, white-pink mat and white-black mat) and in two sizes (51-55 cm and 54-58 cm).

**RRP: 69.95 euros**

## About the uvex group

The uvex group brings together three international companies under one roof: the uvex safety group, the uvex sports group (uvex sports and ALPINA) and Filtral. The uvex group is represented in 22 countries by 48 subsidiaries but opts to locate most of its manufacturing in Germany. Two thirds of the company's 2,700-strong workforce (as of December 2019) are employed in Germany. As an outfitter for numerous top athletes, uvex acts as a global partner for international competitive sports. It views its mission statement of "protecting people" as its mandate and duty. To this end, uvex develops, manufactures and distributes products and services for the protection of people at work, sport and leisure.

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