**Full contrast for outdoor adventurers**

**The uvex sportstyle 312 CV with detachable magnetic side shields provides reliable protection against UV radiation for hikers and mountaineers while promising perfect contrast and an optimal view with uvex colorvision® technology.**

The sun is rising, time to lace up your boots. The mountains are calling. On today’s agenda: the last stage of the E5 alpine crossing. The route passes over the Niederjoch at over 3,000 metres and demands full concentration. Rocky, precarious paths lead onto snow fields and they pass the site of Ötzi the iceman. All hardship is soon forgotten thanks to the culinary delights, cappuccino and Italian dolce vita waiting on the other side. Ever-present on the adventure is the versatile uvex sportstyle 312 CV, which cuts a first-class figure both on the mountain and in the cafe.

**Highly functional and stylish**

The uvex sportstyle 312 CV is the ideal companion on any terrain. The outdoor sports glasses with outstanding coverage are equipped with uvex colorvision® technology for perfect colour brilliance and the ultimate in contrast while affording 100 per cent protection against harmful UV rays. As a result, hikers mountaineers have a perfect view of their surroundings at all times and are able to react faster to any hazardous situations that may occur. One particularly practical feature is the removable magnetic side guard to regulate the amount of lateral incident light. The side sections can be detached whenever necessary, instantly turning the functional sports glasses for outdoor adventurers into stylish lifestyle shades for those moments of relaxation. The uvex sportstyle 312 CV model is available with category 3 and category 4 tints and comes with soft nose pads and temple tips as well as an additional headband to keep it securely in place.



**uvex sportstyle 312 CV**

* uvex colorvision® technology for perfect colour brilliance and the ultimate in contrast
* Smooth nose pads
* Soft temple tips
* Headband
* Detachable side protection
* 100% UVA, UVB & UVC protection up to 400 nm
* Colours: black matt (category 3), deep space matt (category 4), rhino matt (category 3)
* RRP: EUR 99.95

**About the uvex group**

The uvex group brings together three globally active companies under one roof: the uvex safety group, the uvex sports group (with uvex sports and ALPINA), and the Filtral group (Filtral and Primetta). The uvex group is represented in 22 countries by 49 subsidiaries but chooses to do most of its manufacturing in Germany. In total, 60% of the company’s 2,900-strong workforce (as at: FY 2019/20) are employed in Germany. uvex is a global partner to international elite sport and equips a host of top athletes. The motto “protecting people” is at the heart of the company’s activities. uvex develops, manufactures and distributes products and services for the safety and protection of people at work, in sport and for leisure pursuits.

**Further information**

**as well as text and images for download at:**

**www.uvex-sports.com/en/press-area**

**Press contact:**

UVEX SPORTS GMBH & Co. KG Hansmann PR

Brand Management Unit Sport

Tim Spranger Thomas Meyer

Würzburger Str. 154 Lipowskystraße 15

D-90766 Fürth D-81373 München

Tel.: +49 (0)911-9774-4475 Tel.: +49 (0)89/360 5499-25

Fax: +49 (0)911-9774-4457 Fax: +49 (0)89/3605499-33

t.spranger@uvex.de t.meyer@hansmannpr.de

www.uvex-sports.com www.hansmannpr.de