**Uncompromising performance: uvex rise**

**Aerodynamic. Ultra-modern. Super lightweight. The newly developed uvex rise road bike helmet family is where award-winning first-class design meets top performance, optimum protection and supreme comfort. Winner of the Red Dot Design Award 2021.**

A new personal best calls for road cyclists to pull out all the stops and test their own limits. The helmets from the new uvex rise road bike helmet family are perfectly tuned to the needs of road cyclists and impress with their seamless shell design and precisely implemented wave structure that evens out air turbulence. Riders seeking to break their own records while achieving top performances have to be able to rely on their equipment 100 per cent. Perfection in design and first-class function play a crucial role here as well. And this is precisely what distinguishes the uvex rise models. With its athletically slim design, super-lightweight construction and excellent ventilation, this innovative helmet series ticks all the boxes.

**Dream team for the road: uvex rise cc Tocsen**

Lonely passes, fast roads, unforgiving corners – lovers of sporting challenges are always close to their limits and often go beyond. In order to offer better protection for road cyclists away from busy roads, the uvex rise cc Tocsen has an intelligent crash sensor integrated into the anatomic size adjustment dial and is connected with the wearer’s smartphone via Bluetooth. If riders fail to react after an accident, the Tocsen system automatically triggers an emergency call and transmits GPS positioning data to their key personal contacts. In addition to this, the Tocsen community is notified of the crash so that any potential first aiders nearby can reach the site quickly. Apart from its smart emergency call function, the uvex rise cc Tocsen impresses all down the line as a high-performance, fully fledged road helmet. The super-lightweight inmould design inspires with its modern, athletically slim styling alongside clear contours with large ventilation channels, fast-drying padding, docking station for glasses and a pronounced rear section for improved protection of the back of the head.

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**uvex rise cc Tocsen**

**Sizes:** 52-56 cm // 56-59 cm

**Weight:** 280 g

**Colours:** neon yellow – silver matt, irish green – silver matt

**RRP:** EUR 189.95

**In search of a personal best: uvex rise cc and uvex rise**

The ultra-modern uvex rise cc and uvex rise road cycling helmets combine a super-lightweight double inmould design with clear contours, large ventilation channels, fast-drying padding and a pronounced rear section for improved protection at the back of the head. The anatomic IAS system adjusts the helmet to fit. One especially clever feature is the docking port for storing sports eyewear.



**uvex rise cc**

**Sizes:** 52-56 cm // 56-59 cm

**Weight:** 270 g

**Colours:** neon yellow - black matt // aqua black – matt // red - white matt // plum - black matt

**RRP:** EUR 129.95



**uvex rise**

**Sizes:** 52-56 cm // 56-59 cm

**Weight:** 270 g

**Colours:** all black // white // sand - black

**RRP:** EUR 119.95

Also available as the strikingly elegant uvex rise cc WE from the uvex women’s edition.

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**uvex rise cc WE**

**Sizes:** 52-56 cm // 56-59 cm

**Weight:** 270 g

**Colours:** black goldflakes // silver-plum matt

**RRP:** EUR 139.95

**About the uvex group**

The uvex group brings together three globally active companies under one roof: the uvex safety group, the uvex sports group (with uvex sports and ALPINA), and the Filtral group (Filtral and Primetta). The uvex group is represented in 22 countries by 49 subsidiaries but chooses to do most of its manufacturing in Germany. In total, 60% of the company’s 2,900-strong workforce (as at: FY 2019/20) are employed in Germany. uvex is a global partner to international elite sport and equips a host of top athletes. The motto “protecting people” is at the heart of the company’s activities. uvex develops, manufactures and distributes products and services for the safety and protection of people at work, in sport and for leisure pursuits.

**Further information**

**as well as text and images for download at:**

**www.uvex-sports.com/en/press-area**

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